Priming Builders is a Woodstock, GA-based turnkey design-build contractor for the distribution, manufacturing and sterilization industries. Primus has been the design-builder of choice on more than 300 projects, the majority of which are for repeat customers. This reflects the firm’s commitment to building long-term relationships.

**CHALLENGES**

- Jobsite used an inconsistent mix of field apps, Microsoft Office and email
- The back office and trailer lacked total visibility over the field
- Manual processes and non-standardized data required double handling
- A heavy reliance on email left no central audit trail of who did what and when
- Inability to easily identify ball-in-court visibility for RFIs and submittals

**SOLUTION**

- Replaced existing processes and workflow with a single field platform
- Streamlined communication between the field and office
- Back office utilized operations dashboards to monitor status of open and closed tasks
- Real-time collaboration between project and design teams
- A complete audit trail and history of every RFI and submittal

**RESULTS**

- Eliminated double handling and duplication
- Gained total visibility over the field
- Consistent and standardized jobsite processes
- Streamlined and accelerated communication
- Improvements in ability to deliver projects on-time and within budget
CHALLENGE

Primus used an inconsistent mix of field apps, Microsoft Office programs and email, which created a multipart process for jobsite data capture and communication. Field users were required to switch between multiple solutions and processes and the back office and trailer lacked total visibility over the jobsite. Manual processes meant a slow journey of data from field to office. And the data, once received, wasn’t standardized, which then required double handling to update status, create reports and assign actions.

Additionally, Primus’ project managers and architects relied heavily on email as a means of communication. Correspondence and interactions weren’t being captured and logged, leaving no audit trail for later reference. An inability to easily identify ball-in-court or source real-time status for an RFI or submittal generated even greater volumes of email and telephone calls.

We wanted the entire jobsite on a single platform.

― Erik Lyda, Project Manager
Primus’ project management team set out to replace existing software-supported jobsite processes with a consistent workflow, whether quality, punch or safety. “We wanted the entire jobsite on a single platform,” said Project Manager Erik Lyda.

**Viewpoint Field View** was selected for its flexibility, intuitive navigation and ease-of-use. After gathering all of the field forms currently in use, Lyda set out to recreate them in Viewpoint Field View. Select forms, such as Weekly Safety Inspections, included form calculations to yield a numerical score that communicates compliance and indicates areas for improvement. “Viewpoint Field View allowed us to easily construct forms and get them out into the field,” Lyda added.

Communication was streamlined by swapping out email for in-product task assignment, whereby individuals are made accountable for jobsite actions. Task assignments are often linked directly to forms so there’s no guesswork in the field as to what needs to be done. “It’s consistent. Everyone is reporting information from the field is the same way,” said Director of Project Management Anthony Dembickie. Project managers and other office-based roles that require jobsite visibility, such as Primus’ safety director, utilize operations dashboards in a web browser to monitor the status of open and closed tasks.

> **Everyone is reporting information from the field is the same way.**
>
> - Anthony Dembickie, Director of Project Management
Superintendents are able to utilize the advantages of mobile hardware by issuing observations with supporting photos as they’re walking the jobsite. Offline capabilities ensure that workflow is unaffected regardless of internet connectivity. “The ease-of-use on a tablet is where we’re seeing the advantages,” added Dembickie.

Reporting used to be a highly-manual process involving extracting and merging data then distributing by email. Viewpoint Field View’s reporting capability enables fast dispatch of information to senior project team members and company executives. Centralized distribution ensures that key people aren’t accidently left off.

Dembickie and Lyda also selected Viewpoint Team for project management. Real-time and collaborative, the software facilitates fast movement of information between office-based architects and project managers in the trailer. Where RFIs and submittals used to involve a combination of network drive document storage, email, Word and Excel, correspondence and interactions now occur within Viewpoint Team.

"We get a complete picture of a submittal’s journey,” Lyda said. “No more emailing the architect for a status update. All the information is in Viewpoint Team." Every interaction and communication is logged for a complete audit trail and history. Ball-in-court is easily identified and email notifications and operations dashboards prompt team members when action is required.
By replacing multiple jobsite apps and Microsoft Office forms with a single platform, the office and trailer gained total visibility over the field and eliminated double handling and duplication while standardizing data. Field-based staff gained consistent processes via a single login regardless of whether their task was related to quality, punch or safety. A flexible forms builder ensured that familiar-looking forms were recreated to ease the transition from old to new.

Communication between the project and design team was streamlined and processes were accelerated. In-product interaction and correspondence around RFIs and submittals yielded a complete audit history and made it easy to identify ball-in-court. Notifications and operations dashboards improved accountability by directing team members to coming due or overdue items. All of this results in a better-run projects, which improves Primus’ ability to deliver on time, within budget and to the quality and safety standards set by the client.

"No more emailing the architect for a status update. All the information is in Viewpoint Team."

- Anthony Dembickie, Director of Project Management

ABOUT VIEWPOINT

Viewpoint is the leading global provider of integrated software solutions for the construction industry. We are trusted by nearly 8,000 customers to connect their office, team and field operations, improving project profitability, enhancing productivity, and effectively collaborating across the broad construction ecosystem. Please contact us today for an assessment of how we can help transform your business operations for the better through broader technology use and adoption.